

FOR IMMEDIATE RELEASE



No. 1 DVD GAME BRAND LOOKS TO CONTINUE SUCCESS IN 2007 WITH NEW RELEASES

Screenlife, LLC Announces Titles of New Pop Culture, Fan Friendly Games

(SEATTLE) – June 13, 2007 – Screenlife, LLC, the innovative creator of the world’s first DVD board game, has something to celebrate. The passing of 2006 marks the fifth year in a row that Screenlife remained the top seller among DVD game retailers and the third year that its premiere game, *Scene It?® The DVD Game™*, ranked at the top in the family action/board game sales category. The Seattle-based game company now looks to 2007 to continue its success with the launch of several new game titles, including **Scene It? Movie 2nd Edition**—the highly anticipated sequel to the game that started it all.

This summer, Screenlife will release **Scene It? Movie 2nd Edition**, **Scene It? Disney 2nd Edition** and **Scene It? Harry Potter 2nd Edition**. Real scenes, trivia challenges, and puzzlers from the latest Hollywood hits join these fan favorites, including respective content from *Walk the Line*, *Cars* and the not-yet-released *Harry Potter and the Order of the Phoenix*. Each sequel offers fresh content with the same fun-filled game play that made the originals a hit with audiences around the world.

Your friendly neighborhood Spider-Man is the star of a new radioactive trivia challenge—**Spider-Man DVD Blast!** This DVD-only game features on-screen scoring and plenty of scenes, trivia challenges, and puzzlers from all three Spider-Man films, including content from the not-yet-released *Spider-Man 3*.

Nickelodeon® DVD Bingo and **Thomas & Friends™ DVD Bingo** follow the success of Screenlife’s award-winning Disney DVD Bingo, which was named *Creative Child Magazine’s* 2006 Toy of the Year. Screenlife’s DVD Bingo games combine classic Bingo game play with characters, as well as film and television clips, from properties popular with preschoolers. Color and number recognition, as well as matching skills, bring educational fun to ages four and up.

Now you can play *Scene It? The DVD Game* anywhere with the new **Scene It? Movie, TV** and **Junior Travel Editions**. Compact travel tins fold out into a game board, and hold game pieces and a DVD filled with real clips, trivia questions, and on-screen challenges. Each edition packs all the excitement of the original game into pint-sized convenience for taking trivia on the go.

-more-

Screenlife’s nine new titles will join the game company’s extensive portfolio, which features the hottest TV, movie, music and sports properties today, including *Friends*, *James Bond*, *Harry Potter*, *Disney*, *Marvel*, *Family Guy*, *Survivor* and many, many more.

NEW GAMES FOR 2007	Age Range	MSRP	Availability
Scene It? Movie 2 Edition*	13 - Adult	\$34.95	Now!
Scene It? Harry Potter 2 Edition*	8 - Adult	\$34.95	Now!
Scene It? Disney 2 Edition*	6 - Adult	\$34.95	Now!
Scene It? Movie Travel Edition	13 - Adult	\$19.95	Now!
Scene It? TV Travel Edition	13 - Adult	\$19.95	Now!
Scene It? Junior Travel Edition	8 - Adult	\$19.95	Now!
Spider-Man DVD Blast!	8 - Adult	\$19.95	Now!
Nickelodeon DVD Bingo	4 & Up	\$19.95	Now!
Thomas & Friends DVD Bingo	4 & Up	\$19.95	Now!

* Deluxe game edition with bonus DVD, collectible tokens and tin case is also available

About Screenlife, LLC

Screenlife, LLC is a premier game company that’s bringing a new dimension to the way the world has fun. Screenlife is the creator and world’s leading manufacturer of DVD games, including Scene It?, the number-one selling DVD game worldwide. Screenlife games feature patented Optreve™ DVD Enhancement Technology and are available in nine languages, across 28 countries, and in more than 50,000 retail locations. A leader in entertainment licensing, Screenlife has established thousands of partnerships with major Hollywood studios, sports leagues and recording labels, as well as actors, athletes and musicians. For more information about Scene It? and other Screenlife games, visit www.screenlifegames.com or call (866) DVD-GAME.

###

To request game samples, images or additional information, please contact:
Carrie Peters at (206) 812-0861, carrie.peters@screenlifegames.com.

HARRY POTTER, characters, names and related indicia are trademarks of and © Warner Bros. Entertainment Inc.
Harry Potter Publishing Rights © JKR
(s07)