

PRINT MANAGER

Screenlife, LLC is the creator and world's leading manufacturer of DVD games, including Scene It?®, the number one selling DVD game worldwide. We are a premier licensed entertainment games company connecting people through fun! A leader in entertainment licensing, Screenlife has established thousands of partnerships with major Hollywood studios, sports leagues, and recording labels, as well as actors, athletes, and musicians. Screenlife is a part of Paramount Digital Entertainment, a division of Paramount Pictures Corporation - a unit of Viacom. For more information about Scene It?® and other Screenlife games, visit www.screenlifegames.com

The Print Manager is responsible for developing and maintaining the creative vision of Screenlife, LLC. Working directly the Marketing, Sales, Manufacturing and other departments to create all print and web deliverables including packaging, game components, sales and marketing collateral material, and web information. Oversees all creative projects and staff, and is responsible for the overall quality of work produced by the print department. Manages creative projects from concept to completion and translates marketing objectives into creative strategies. Leads and directs the creative team in the production of advertising and marketing collateral. Collaborate strategically with Screenlife, LLC management team to evolve brand and grow advertising sales. Evoke critical thinking, enforce best practices, and challenges status quo. Embrace new technology, remain informed of the developments and trends in the graphic design industry, share information and educate staff and colleagues.

RESPONSIBILITIES

- Manage all creative aspects of Screenlife projects from concept and initial layout, to final mechanical.
- Work closely within all facets of the company to maintain artistic design integrity of all Screenlife products.
- Provide input on all conceptualization, layout, design and production of proposals, presentations and collateral of print.
- Assign and maintain completion of assignments on time at optimum quality.
- Be 100% accountable for print team's success and the management of resources.
- Price jobs, participate in proposal writing and editing while managing the "paperwork" side of the business.
- Work with designers to present creative to clients via meetings and online resources.
- Work in a fluid team environment.
- Remain current with all standard software.
- Coordinate with vendors and manage out-sourcing of jobs.
- Maintain and uphold Screenlife's system standards.
- Maintain direct contact and communication with Marketing, Sales and Manufacturing teams to ensure quality design deliverables.
- Assess print team needs and staff accordingly.
- Develop creative concepts and manage through production a wide range of online and offline initiatives, including: functional prototypes, HTML newsletters, web site graphics, banners, flash animations, business development partnership initiatives, print catalogs, and other offline collateral.
- Lead and manage a team of design and production resources: internal graphic artist, outside agencies and other creative resources.
- Develop and enforce detailed web and print style-guides to direct and improve internal design and production results.
- Work effectively across departments to understand business needs and to manage the delivery of final assets.

REQUIREMENTS

- Minimum of 10+ years art direction/design experience in the marketing/advertising environment with two years at senior level, and publishing
- BA in Graphic Design or equivalent

DESIRED SKILLS

- Superior personnel and project management skills
- Clear and professional written and verbal skills
- Seasoned interpersonal skills
- Proactive problem solving

- Grace under pressure
- Attention to detail
- Excellent problem-solving skills and judgment
- Understanding of branding principles
- Progressive, intuitive and finely honed design abilities
- Completed knowledge of print production in litho, web and digital environments
- Clear understanding of various color print processes including pre-press deliverables
- Clear understanding of web and online objectives, strategy and user experience

To apply for this position, please send your resume and portfolio to recruiting@screenlifegames.com. Candidates must be willing to submit to a background investigation. Must have unrestricted work authorization to work in the United States. No agencies please. Screenlife LLC is EEO/AA Employer.